



دائرة الثقافة والسياحة  
DEPARTMENT OF CULTURE  
AND TOURISM

# ABU DHABI HOTEL PERFORMANCE REPORT

**APRIL & YTD APRIL 2023**

## **NOTE TO READERS**

THIS REPORT IS STRICTLY PRIVATE, CONFIDENTIAL AND PERSONAL TO ITS RECIPIENTS AND SHOULD NOT BE COPIED, DISTRIBUTED OR REPRODUCED IN WHOLE OR IN PART, NOR PASSED TO ANY THIRD PARTY. DCT ABU DHABI SHALL NOT BE HELD ACCOUNTABLE TO THE REQUESTOR REGARDING ALTERATIONS MADE TO THE DATA AS A RESULT OF UPDATING PROCESS

PLEASE NOTE THAT SINCE JAN 2023, DCT ABU DHABI DECOMMISSIONED ITS LEGACY HOTEL E-REVENUE SYSTEM AND MIGRATED TO DAILY HOTEL SYSTEM FOR MONTHLY AND OTHER REPORTING PURPOSES. HENCE, WE URGE CAUTION WHILE COMPARING THE CURRENT PERFORMANCE WITH ANY HISTORICAL HOTEL PERFORMANCE REPORTS PUBLISHED ON DCT'S OFFICIAL WEBSITE AND/OR ON OPEN DATA PLATFORM.

PLEASE NOTE THAT DUE TO MISSING DATA FROM ONE OF THE HOTELS IN AL AIN, AL AIN'S HOTEL GUESTS, GUEST NIGHTS AND TOTAL REVENUES MAY BE UNDERSTATED UPTO 12%. HOWEVER, THE IMPACT ON OTHER METRICS IS ESTIMATED TO BE MARGINAL.

# ABU DHABI HOTEL PERFORMANCE

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APRIL 2023

## OVERALL PERFORMANCE – APR 2023

Apr 2023  
Performance

Hotel Guests

379K

Hotel Occupancy

65%

Hotel ALOS

2.7 Nights

ARR (AED)

440

REVPAR (AED)

284

Revenues (AED)

497M

% Change vs  
2022

+64%

+9%

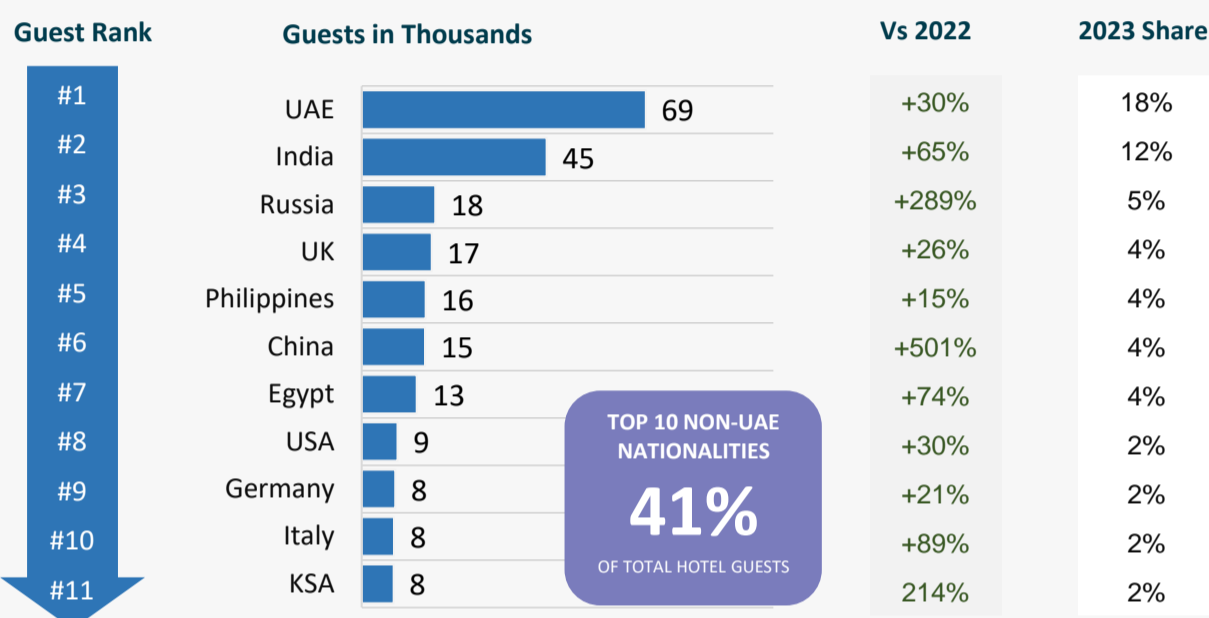
-24%

+24%

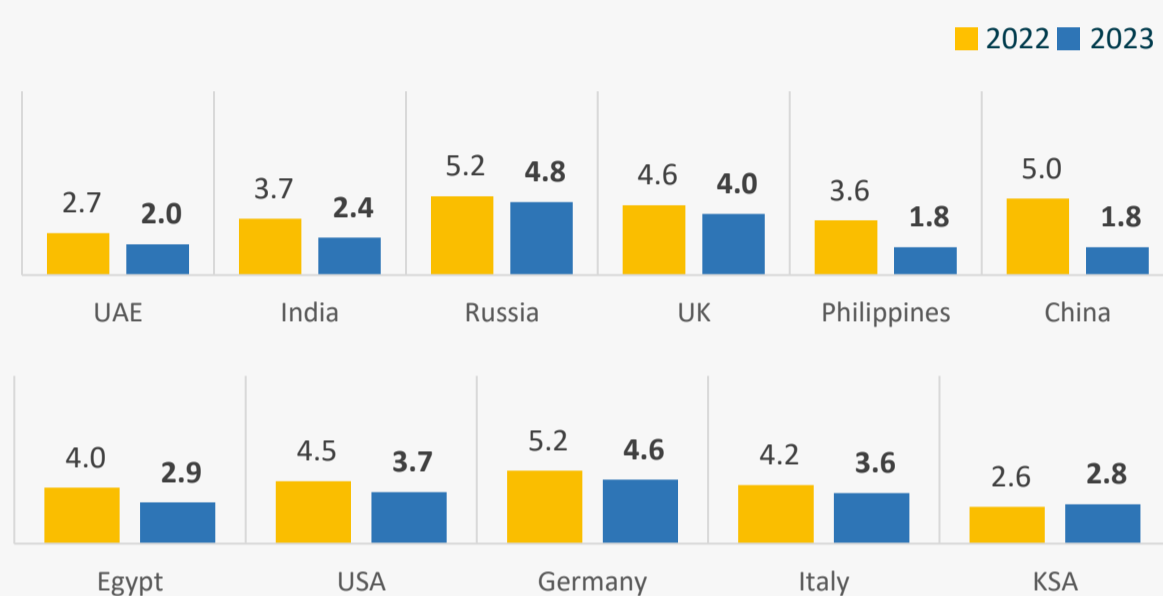
+35%

+37%

## HOTEL GUEST NATIONALITIES – APR 2023



## ALOS ACROSS TOP NATIONALITIES – APR 2023



Notes: Excludes Unspecified nationalities, which represents upto 6% of total guest volumes in Apr 2023 & 2022

## PERFORMANCE BY REGIONS – APR 2023

APR 2023	ABU DHABI		AL AIN		AL DHAFRA	
	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	344	+66%	24	+55%	11	+37%
Occupancy	67%	+10%	47%	+12%	36%	-29%
ALOS (Nights)	2.8	-23%	1.8	-28%	2.2	-37%
Total Rev(M AED)	461	+37%	17	+44%	19	+19%
ARR (AED)	441	+24%	281	+29%	696	+39%
REVPAR (AED)	297	+37%	131	+45%	248	-1%

Notes: Guest & revenue values are rounded off to their nearest value

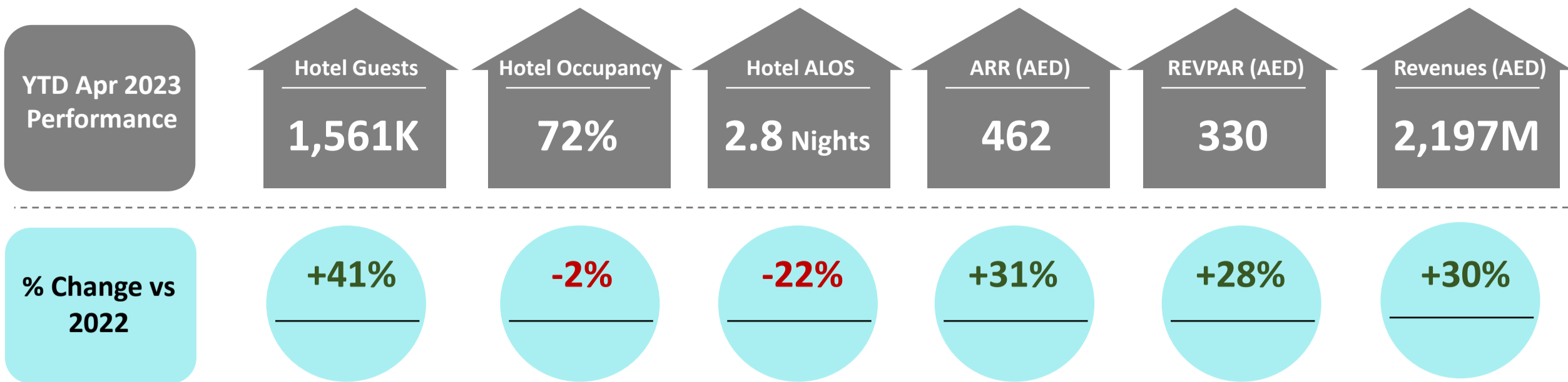
## PERFORMANCE BY STAR-RATINGS – APR 2023

APR 2023	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	183	+77%	111	+57%	55	+57%	31	+36%
Occupancy	63%	+14%	65%	+5%	57%	+8%	75%	+2%
ALOS (Nights)	2.9	-24%	2.1	-23%	1.9	-21%	5.8	-22%
Total Rev(M AED)	380	+42%	58	+26%	22	+53%	37	+7%
ARR (AED)	671	+25%	228	+21%	199	+31%	277	+4%
REVPAR (AED)	423	+44%	148	+26%	113	+41%	207	+6%

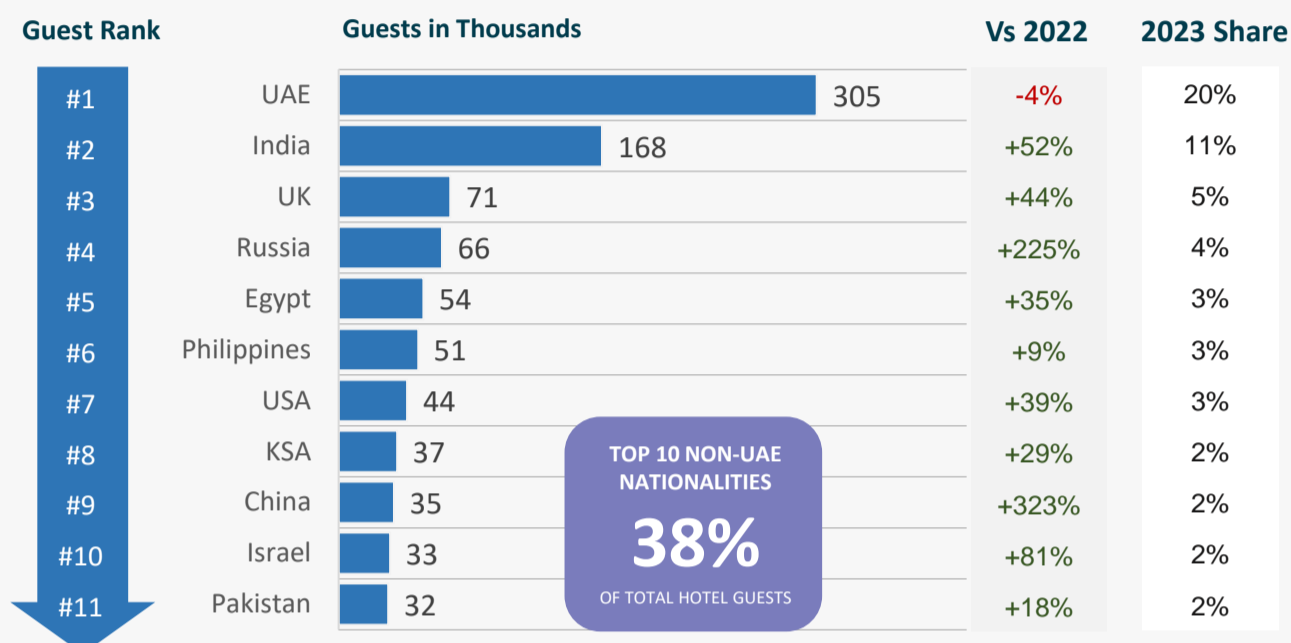
Notes: Guest & revenue values are rounded off to their nearest value

# YTD APR 2023 PERFORMANCE

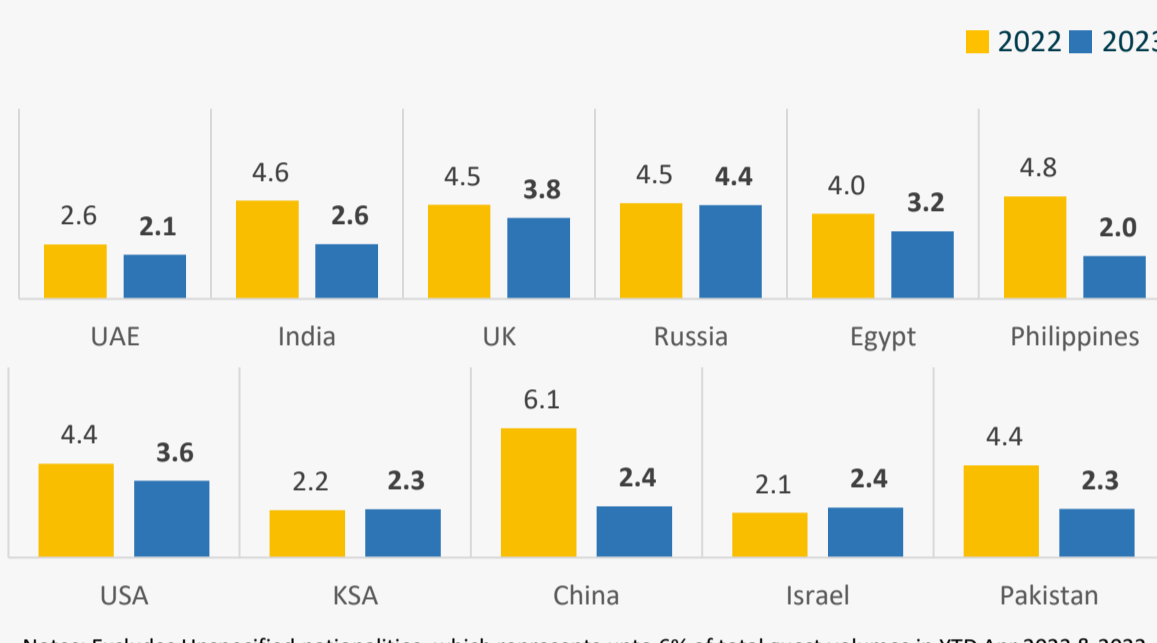
## OVERALL PERFORMANCE – YTD APR 2023



## HOTEL GUEST NATIONALITIES – YTD APR 2023



## ALOS ACROSS TOP NATIONALITIES – YTD APR 2023



## PERFORMANCE BY REGIONS –YTD APR 2023

YTD APR 2023	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	1,411	+44%	107	+17%	43	+17%
Occupancy	74%	-0.4%	56%	-13%	42%	-28%
ALOS (Nights)	2.8	-22%	1.9	-25%	2.5	-31%
Total Rev(M AED)	2,029	+32%	74	-2%	94	+15%
ARR (AED)	464	+32%	283	+9%	743	+44%
REVPAR (AED)	344	+31%	159	-6%	310	+4%

Guest & revenue values are rounded off to their nearest value

## PERFORMANCE BY STAR-RATINGS –YTD APR 2023

YTD APR 2023	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	715	+45%	469	+40%	237	+40%	140	+21%
Occupancy	68%	+3%	75%	-6%	66%	-10%	80%	-3%
ALOS (Nights)	2.9	-18%	2.2	-25%	2.0	-29%	5.4	-18%
Total Rev(M AED)	1,612	+38%	299	+16%	112	+12%	174	+5%
ARR (AED)	688	+35%	271	+24%	231	+26%	307	+9%
REVPAR (AED)	471	+39%	203	+17%	153	+13%	246	+5%

Guest & revenue values are rounded off to their nearest value